

# SECONDARY DVD EARLY BIRD ORDER FORM



Dear Customer,

We are launching a NEW Secondary Science DVD at BETT and we thought you would be interested to hear about it. This NEW **Science in Focus: Big Questions** DVD offers you video-based support material that will help fulfil curriculum initiatives and give real life case studies, helping students understand difficult concepts through an engaging presenter led series of programmes. Your pupils will be inspired and engaged with the types of topics for discussion in this DVD. See more information below.

We are offering an early bird discount of **20% off** the price of selected DVDs ordered before **15<sup>th</sup> February 2010**. On the reverse of this letter, you will find a pre-completed order form as well as contact information should you need any more information on our products.

Best Wishes,

Channel 4 Learning Team

[www.channel4learning.com](http://www.channel4learning.com)

## **Science in Focus: Big Questions (The Nature of Scientific Enquiry) 14-16 years**

It's a slow, painstaking business unlocking the secrets of the Universe. But occasionally an inspired individual makes sense out of confusion and comes up with a theory or invention that changes the world and our understanding of how it works.

This DVD consists of five programmes, enthusiastically presented by Adam Hart-Davis, focus on the lives, work and struggles of scientists who have made those great intellectual leaps. How did they do it? What did they owe to their contemporaries? Why were their ideas so often resisted? What do their stories tell us about the nature of science and scientific enquiry?

### *Curriculum connections*

- Scientific Enquiry – Ideas and Evidence in Science
- How scientific ideas are presented, evaluated and disseminated
- Different ways of interpreting empirical evidence
- Ways in which scientific work may be affected by the contexts in which it takes place
- Considering the power and limitations of science in addressing questions and the ethical issues involved

1. **Faraday's Famous Inventions**
2. **Darwin's Evolution**
3. **Mendel and the Gene Splicers**

4. **Mendeleev's Dream**
5. **Hubble's Expanding Universe**

5 x 20-minute programmes



Channel 4 Learning is dedicated to empowering teachers and students with stimulating visual resources through curriculum-focused products. There are more than 300 hours of programming from Channel 4 Learning's range of interactive resources available on DVD and CD-Rom. For more information on Channel 4 Learning or for future release dates for new products, please contact us by email – [info@channel4learning.com](mailto:info@channel4learning.com) or call us at 0844 800 4445.

In addition to the NEW DVD being released, we also introduced a few secondary DVDs last year; a PSHE DVD called 'Parenting Education', as well as a Geography DVD called 'Tectonics and Climate'.

**Parenting Education, PSHE 14-19 years**

A valuable resource for teachers who want to introduce students to the reality of parenthood. The compilation uses real-life documentaries to convey the emotions and challenges involved in dealing with pregnancy and coping with growing children as well, it shows teenagers that the reality of having a baby is far more complex than it may seem.

**Tectonics and Climate, Geography 11-16 years**

Using case studies from around the world, this compilation investigates natural hazards and disasters, and human responses to them. It also considers the interaction between people and the environment as a contributory factor to their occurrence and intensity.

**Your details**

**Title** (Dr /Mr/Mrs/Ms) **Initials** \_\_\_\_\_

**Surname** \_\_\_\_\_

**School/Organisation** \_\_\_\_\_

**Job Title** \_\_\_\_\_

**Address** \_\_\_\_\_

**Town Postcode** \_\_\_\_\_

**Telephone No.** \_\_\_\_\_

**Fax No.** \_\_\_\_\_

**Email** \_\_\_\_\_

Description	Product Code	Subject	List Price	BETT Offer	Quantity	Total
NEW Science in Focus: Big Questions DVD	NN050106	Science	£45	<b>£36</b>		
Parenting Education	NN050076	PSHE	£60	<b>£48</b>		
Tectonics and Climate	NN050069	Geography	£60	<b>£48</b>		
			<b>Subtotal</b>			<b>£</b>
			<b>VAT 17.5%</b>			<b>£</b>
			<b>Postage and Packing</b>			<b>£ 4.50</b>
			<b>Grand Total</b>			

**Please faxback to 0844 335 8871**