



Programme 9 Worksheet 1: Programme Questions

Answer the following questions while you watch the programme.

1. How much does the Pleasure Beach charge for its roller-coaster ride?

2. Where does Ben stand to question people?

3. How does Katie record the results she got from asking people in the street?

4. On the data-capture sheet shown, what two pieces of information could be recorded?

5. How many people does David Whitlam at BMRB suggest should be questioned to give a fair representation of the population?

6. David explains that one of the cheapest methods of sampling is by phone. State one other method of sampling used by the BMRB.

7. Write down the three possible answers to Katie's question: 'Do you go to nightclubs?'

8. How many people agree with the statement that 'exercise is good for you'?

9. What is found to be the most popular top price in the BMRB survey?

10. What is the most popular ride at Pleasure Beach called?



Programme 9 Worksheet 2: Tick or Trash

Look at the following 'questionnaire' questions and decide which to 'Tick' and which to 'Trash'.
If you think a question could be improved, suggest how.

1. Do you have a pet? _____
2. Which political party do you vote for? _____
3. Don't you think testing beauty products on animals is cruel and unnecessary? _____
4. Which supermarket do you use? _____
5. What do you think of GM food? _____
6. Do you play the UK National Lottery? _____
7. Which brand of nappies do you buy?
(Pampers, Huggies, chemist's own brand, supermarket's own brand, other) _____
8. Do you brush your teeth twice a day? _____
9. Do you avoid eating beef or beef products? _____
10. How much pocket money do you think a child should receive? (less than £1, £1-£2, £3-£4, £5-£10, more than £10) _____
11. Who would you nominate as the greatest band of the Millennium? _____
12. How many holidays did you take abroad in the last 12 months? (0, 1, 2, 3, more than 3) _____